



# ISPRS GEOSPATIAL WEEK 2027

WARSAW | POLAND

19th–24th September, 2027

Advancing Geospatial  
Technologies for Smart  
& Sustainable Development

## SPONSORSHIP & EXHIBITION BROCHURE



# About Warsaw

We are delighted to welcome you to the ISPRS Geospatial Week 2027, a premier international event bringing together researchers, professionals, and industry leaders from across the globe to explore the latest advancements in photogrammetry, remote sensing, and spatial information science.

Hosted by Association of Polish Surveyors and The Polish Society for Photogrammetry and Remote Sensing in the vibrant city of Warsaw, Poland, this edition of Geospatial Week invites you to experience a unique blend of scientific excellence and cultural richness. Warsaw – a dynamic European capital where history meets innovation – offers the perfect setting to discuss the future of geospatial technologies while enjoying Poland’s renowned hospitality, diverse cuisine, and welcoming atmosphere.

As the vibrant capital of Poland, Warsaw seamlessly blends rich history with modern innovation, creating a unique backdrop for world-class events and unforgettable experiences. From its beautifully restored Old Town, a UNESCO World Heritage site, to its bustling business districts and cutting-edge conference venues, Warsaw is a city that inspires and surprises, with nearly 100 parks and over 40% of green areas. Warsaw is also a city of culture and creativity, a perfect place for active lifestyle lovers and a fantastic destination for foodies.



# About ISPRS Geospatial Week 2027

The theme of ISPRS Geospatial Week 2027 "Advancing Geospatial Technologies for Smart and Sustainable Development" reflects our commitment to shaping a future where technological innovation and environmental responsibility drive progress together. By leveraging cutting-edge advancements in photogrammetry, remote sensing, and spatial information sciences we can develop smarter solutions that optimize resources, enhance resilience, and drive sustainable transformation for future generations. The ISPRS Geospatial Week (GSW) is a combination of workshops organized by about 30 ISPRS Working Groups active in areas of interest of ISPRS. GSW is held biennially in odd years. The GSW 2027 is the seventh edition, after Antalya 2013, Montpellier 2015, Wuhan 2017, Enschede 2019, Egypt 2023 and Dubai 2025.

The ISPRS Geospatial Week's general goals are to:

- Increase the possibility of communication between the different workshop communities within ISPRS and beyond;
- Increase the continuous visibility of ISPRS on a yearly basis, together with the Congress and the Commission Symposia, thus leading to larger impact for ISPRS activities;
- Gives Sustaining Members a more attractive opportunity to participate in ISPRS events.

Poland is a large market of Geospatial Services

The photogrammetry, remote sensing, and GIS services market in Poland has been growing steadily due to the increasing demand for advanced mapping and spatial data analysis across various industries. These technologies are widely applied in sectors like urban planning, environmental monitoring, agriculture, construction, and transportation. With the continuous development of drone technology, photogrammetry services have become more accessible, allowing for high-resolution aerial imagery to create precise 3D models and maps.



# Why participate ?

## Strategic Personal Networking & Partnership Building

- **Direct Relationship Building and Maintenance (Personal Contact):** GSW is the ideal platform for direct personal contact with potential customers and partners, which is the most effective way to establish and maintain lasting business relationships.
- **Expanding Your Network:** Enabling sponsors to establish professional relationships with enthusiasts, engineers, specialists, and space operations leaders from the global geoinformation, space, and photogrammetry community.
- **Maximizing Partnerships:** An event deliberately focused on building alliances and critical business connections at the national and international levels.

## Innovation Showcase & Instant Sales

- **Technology and Services Showcase (Sales):** The perfect opportunity to demonstrate the latest instruments, software, and innovative services dedicated to professional delegates from the space operations and geoinformation sectors.
- **Exhibition:** A chance to showcase your organization and offer new products to a highly specialized, international audience.
- **Knowledge Exchange (Education):** An opportunity to learn about the latest trends in photogrammetry, remote sensing, and geodesy, and to position yourself as an active participant and co-creator of the future of this industry.





## Long-Term Presence & Brand Image

- **Long-Term Activities (Let's look to the future!):** Sponsoring GSW is not a one-time event, but extensive, long-term activities that include promotion before, during, and after the conference, building lasting brand awareness.
- **Community Support (Presence):** Show that your organization is an integral part of the industry and actively supports the community that drives your business, strengthening loyalty and a positive image.
- **Global Exposure:** Ensuring visibility among top decision-makers, satellite industry leaders, scientists, specialists, and the press from around the world.

# Venue - Hilton Warsaw City

Hilton Warsaw City is located in the business district of Warsaw, just a short walk from the Old Town and shopping centers, and less than a 30-minute drive from Chopin Airport. The 26-story building features a bright facade and offers extensive conference facilities, including 16 fully equipped meeting rooms. The largest venue, Warsaw Hall, accommodates up to 1,564 guests in a theater setting. The hotel also provides 314 rooms, including 11 suites, a fitness and spa center (Holmes Place Club & SPA), two dining options (Meza Restaurant and Pistaccio Bar), and an underground parking lot for 460 cars.



-  Booth 25 m<sup>2</sup> (5x5m)
-  Booth 18 m<sup>2</sup> (3x6m)
-  Booth 15 m<sup>2</sup> (3x5m)
-  Booth 6 m<sup>2</sup> (2x3m)

# Sponsorship packages

Sponsor's benefits Value in PLN (EUR)	Platinum 120 000 PLN (~28250 EUR)	Gold 70 000 PLN (~16500 EUR)	Silver 45 000 PLN (~10600 EUR)	Bronze 20 000 PLN (~4700 EUR)
Full complimentary Registration	6	4	3	2
Exhibition booth / standard shell scheme - m2	25	18	15	6
Priority to choose location	1	2	3	4
Acknowledgment during the Opening Session	☑	☑	☑	
Company logo on the conference website + URL link	☑	☑	☑	☑
Company logo in the program on the sponsor's page	☑	☑	☑	☑
Color advertisement in the program	full page	full page	half page	
Display of company logo on all advertisements	☑			
Placement of company materials in the participant's bag	☑ 4 pages	☑ 2 pages	☑ 1 page	☑ 1 page
Speech/Company video	20 min plenary session	20 min industry session		
Social media exposure	5 posts	3 posts	2 posts	1 post
Banner advert on the conference website	home page	program page	registration page	
Announcement of the Sponsor status in the newsletters	☑	☑	☑	☑

Prices don't include Polish VAT 23 %

# Sponsorship packages

## Platinum

- Full complimentary registrations – 6
- Exhibition booth /standard shell scheme – 25 m2 – first choice
- Acknowledgment during the Opening Session
- Company logo on the conference website + URL link
- Company logo in the final program on the sponsor's page
- Color advertisement in the program – full page
- Display of company logo on all advertisements
- Insert in materials for participants
- Speech/Company video – 20 min. (plenary session)
- Social media exposure – 5 posts
- Banner advert on the conference website – home page
- Announcement of the Sponsor status in the newsletters

## Gold

- Full complimentary registrations – 4
- Exhibition booth /standard shell scheme – 18 m2 – second choice
- Acknowledgment during the Opening Session
- Company logo on the conference website + URL link
- Company logo in the final program on the sponsor's page
- Color advertisement in the program – full page
- Insert in materials for participants
- Speech/Company video – 20 min. (industry session)
- Social media exposure – 3 posts
- Banner advert on the conference website – program page
- Announcement of the Sponsor status in the newsletters

## Silver

- Full complimentary registrations – 3
- Exhibition booth /standard shell scheme – 15 m2 – third choice
- Acknowledgment during the Opening Session
- Company logo on the conference website + URL link
- Company logo in the program on the sponsor's page
- Color advertisement in the program – half page
- Insert in materials for participants
- Social media exposure – 2 posts
- Banner advert on the conference website – registration page
- Announcement of the Sponsor status in the newsletters

## Bronze

- Full complimentary registrations – 2
- Exhibition booth /standard shell scheme – 6 m2 – third choice
- Acknowledgment during the Opening Session
- Company logo on the conference website + URL link
- Company logo in the final program on the sponsor's page
- Insert in materials for participants
- Social media exposure – 1 post
- Announcement of the Sponsor status in the newsletters

## Basic Shell Scheme Booth

### Benefit:

- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- Information desk + bar stool
- 1 table + 2 chairs or 2 tables + 6 chairs
- Cleaning of public areas and gangways
- Exhibitor's logo in the program
- Exhibitor's logo on the conference website + URL link
- Booth size: 3 x 2 m or 5 x 3 m



## Delux Shell Scheme Booth

### Benefit:

- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- Graphics without joints attached to the structure
- Floor covering
- Information desk + bar stool
- 1 table + 2 chairs or 2 tables + 6 chairs
- Cleaning of public areas and gangways
- Exhibitor's logo in the program
- Exhibitor's logo on the conference website + URL link
- Booth size: 3 x 2 m or 5 x 3 m



Basic Shell Scheme Booth	1 m <sup>2</sup>	2400 PLN, (~565 EUR)
Deluxe Shell Scheme Booth	1 m <sup>2</sup>	3200 PLN, (~753 EUR)
Full registration fee for exhibitors	1	2400 PLN, (~565 EUR)

# Other sponsorship opportunities

Item	number available	price PLN (EUR)
Lanyard - exclusive: only one logo	1	15 000 PLN (~3530 EUR)
Logo on the participant's bags	2	15 000 PLN (~3530 EUR)
Advertisement in the program - full page	3	5 000 PLN (~1235 EUR)
Advertisement in the program - half page	4	3 000 PLN (~705 EUR)
Placement of company materials in the participant's bag	4	3 000 PLN (~705 EUR)
Promotional mailing to participants (one-time, pre/post-event)	6	3 000 PLN (~705 EUR)
Sponsorship of T-shirts for conference staff/volunteers	1	3 000 PLN (~705 EUR)
Sponsorship of gadgets for participants / production costs on the sponsor's side	3	3 000 PLN (~705 EUR)
Social media exposure (1 post)	8	1 500 PLN (~353 EUR)
Industry session (30 minutes)	6	18 000 PLN (~4235 EUR)
Broadcast of a promotional video during breaks on screens	6	12 000 PLN (~2825 EUR)
Possibility of naming the conference room with a note in the program	4	12 000 PLN (~2825 EUR)
Sponsorship of Wi-Fi	1	10 000 PLN (~2353 EUR)
Sponsorship of the mobile app	1	10 000 PLN (~2353 EUR)
Banner advert on the conference website (336 x 280 px)	4	3 000 PLN (~705 EUR)
Sponsorship of welcome reception	3	20 000 PLN (~4705 EUR)
Sponsorship of lunch - 1 day	8	10 000 PLN (~2353 EUR)
Sponsorship of coffee breaks - 1 day	8	7 000 PLN (~1650 EUR)

Prices don't include Polish VAT 23 %

# Sponsor's benefits

## **Lanyards / Participant's bags / Staff T-shirts.**

### **Benefit:**

- Sponsor's logo placed on the lanyards/ bags / T-shirts
- Sponsor's logo in the program
- Sponsor's logo on the conference website + URL link

### **Advertisement in the program. Benefit:**

- Full / half page color advertisement in the program
- Sponsor's logo in the program
- Sponsor's logo on the conference website + URL link

### **Placement of company materials or gadgets in the participant's bag. Benefit:**

- One promotional leaflet (max. A4 format) or a small brochure or a gadget inserted into each participant's bag
- Sponsor's logo on the conference website + URL link

Production & delivery costs on the sponsor's side.

### **Promotional mailing to participants / social media exposure. Benefit:**

- One-time dedicated mailing to the participants / post on social media

Preparation and delivery on the sponsor's side.

### **Industry Sessions (30 minutes)**

Companies and organizations are invited to host sessions on their selected topic to present their work and products. Program subject to approval of the Scientific Committee. Included conference hall rental with facilities (screen, projector, laptop).

Invitation email to all pre-registered participants. **Benefit:**

- Sponsor's advertisement displayed in the conference hall during the sponsored session
- Sponsor's logo displayed on the screen at the beginning of the sponsored session
- Sponsor's logo and information placed in the program
- Sponsor's logo on the conference website + URL link

### **Broadcast of a promotional video during breaks on screens. Benefit:**

- Display of the company's video advertisement (max. 2 minutes) on the screens in the conference rooms during breaks between sessions

## **Possibility of naming the conference room**

### **Benefit:**

- Sponsor's logo & name will appear on signage of this room
- Sponsor's logo & name placed in the program
- Sponsor's logo on the conference website + URL link

### **WiFi Partner. Benefit:**

- An initial branded splash screen will bear the Sponsor's logo and company name

### **Mobile App. Benefit:**

- Sponsor's logo displayed on the homepage of the mobile app
- Special banner on the program page + URL link
- 2 App Push Notifications sent to all participants onsite through the mobile app
- Sponsor's logo in the program
- Sponsor's logo on the conference website + URL link

### **Banner advert on the conference website Benefit:**

Company's advertisement displayed on the conference website + URL link

- Top banner 1200 x 400 px (only Platinum / Gold / Silver sponsors included in the package price)
- Sidebox 336 x 250 px

### **Welcome Reception. Benefit:**

- Sponsor's logo present at Welcome Reception
- Sponsor can place roll-up banners and other branded materials at the Welcome Reception
- Sponsor's logo in the program
- Sponsor's logo on the conference website + URL link

All branded materials must be approved by the organizer.

### **Coffee Break / Lunch Sponsor. Benefit:**

- Sponsor's logo displayed on the tables with coffee breaks / lunches
- Sponsor can distribute flags, napkins or place roll-up banners
- Sponsor's logo in the program
- Sponsor's logo on the conference website + URL link

All branded materials must be approved by the organizer.

# Terms & conditions

- **Conclusion of contract:** By completing and submitting the application form (electronically), the company hereby contracts various services. The contract is deemed concluded upon the organisers' written acceptance of this offer.
- **Exhibition:** By signing the application form, the sponsor/exhibitor accepts the safety regulations of both the organisers and Hilton Warsaw City. The space used for the exhibition must be of the size and shape agreed with the organizers. The organizers must be informed of any additional requirements in good time; any such extras are only permissible once approved in writing. Passageways, escape routes, emergency lighting, fire extinguishers and other fire-fighting facilities must not be blocked, concealed or covered up. The floors and walls of the premises are to be treated carefully and left in a proper condition.
- **Liabilities:** Organizer is not responsible for any damages in Exhibitor's assets, including but not limited to loss or destruction of those assets, arising during Exhibition, as well as build-up and dismantling of stands. Organizer is not responsible for any damages to representatives and visitors of Exhibitor's stand. Any claims from persons, who suffered any damages during visiting the stand, will be directed to Exhibitor. Exhibitor must dismantle and clear away the stand by the agreed time and return all furniture and fixtures hired.
- **Advertisements, extras, provisions:** Printable files matching the specifications of the responsible printing contractor are to be supplied to the organizers by the date specified. Materials prepared by the sponsor/exhibitor himself must be previously accepted by the organizer and delivered to the venue on 18th September, 2027.
- **Payment:** Invoicing in the amount of 50% of the ordered services will take place following confirmation of the offer by the organizers. Payments must be made only through money transfer to Conference's account. Remaining amount due, including costs of company's representatives, must be paid not later than 15th June, 2027 with a money transfer to Conference's account, under pain of application's nullity.
- **Cancellation terms:** Should a Sponsor's package or one or more partial services be cancelled, a cancellation fee of 50% as of April 17, 2027 and 100% as of July 15, 2027 shall be levied by the organizers. Value added tax shall be added to all cancellation fees.
- **Additional regulations:** Organizer reserves the right to implement additional regulations, which complement this policy, in case such a need arise. Additional regulations are binding at the moment they are delivered in writing to Sponsor / Exhibitor. In matters not regulated by this policy, law of The Republic of Poland applies and any disputes will be settled before Polish court.



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## Advancing Geospatial Technologies for Smart & Sustainable Development

### Local Organizing Committee

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### Professional Congress Organizer

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**Polish Society  
for Photogrammetry  
and Remote Sensing**



**Association  
of Polish Surveyors**

